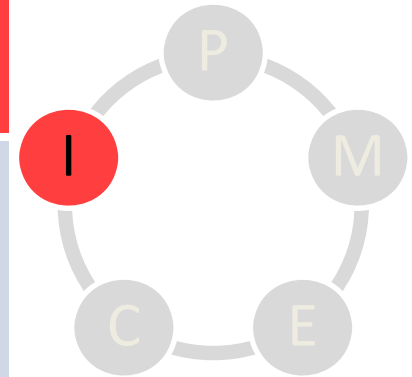


Innovation Areas to Evaluate (Sec. 7.0 in A138.1)

“Above and Beyond” standardized criteria (exemplary conformance)

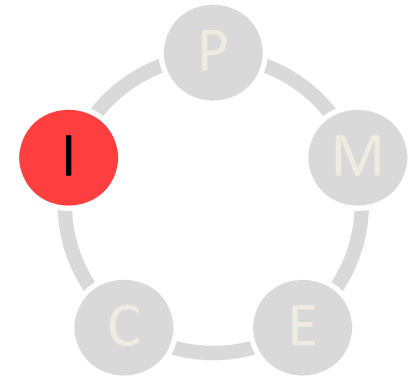
Environmental achievements which are not standardized

Carbon footprint awareness and greenhouse gas reduction strategies



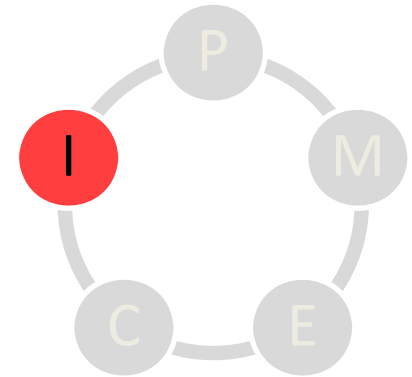
Innovation Areas to Evaluate (Sec. 7.0 in A138.1)

- Exceptional Conformance
 - **Elective:** 2 separate credits available for going “above and beyond” a quantitative criterion in sections 3.0 or 4.0 in A138.1



Innovation Areas to Evaluate (Sec. 7.0 in A138.1)

- Innovative Abilities
 - **Elective:** Present an innovative attribute or process not currently recognized by the standard



Innovation Areas to Evaluate (Sec. 7.0 in A138.1)

- Green House Gas Awareness
 - **Elective:** Provide data in regards to the carbon footprint for the product as well as methods for reduction

